



Global Business in Canada

Kitchener, Canada

Academic International Program

Objective

This intensive program offered at Conestoga College in Waterloo Region provides students with the opportunity to engage with Canadians and other international students who have experienced success across sectors, participate in a series of workshops which provide a springboard to explore their own path to success, and visit dynamic local companies.

Waterloo Region is home of Conestoga College, one of Ontario's fastest growing colleges and a leader in polytechnic education. Our career-focused education programs – from apprenticeships to diplomas, degrees to post-graduate certificates, continuing education and part-time studies – all reflect Ontario's changing job market and will help you build the skills and knowledge that today's employers are seeking.

Academic Content

• Global Business

This course will introduce students to the basics of Economics and Business both in Canada and internationally. Students will study various business structures as well as topics in economics, accounting, marketing, and operations management.

• Professional Writing Skills for Business

In this second-level communications course, students learn the professional writing skills required for effective communication in business. Students apply their learning to business case studies to produce documents for various purposes and audiences using a range of current business formats. They will also learn to write proposals and reports using research and documentation skills to further prepare them for higher learning and career success.

Company Visits

Waterloo region is considered the 4th largest urban population in Ontario with a population of more than 600,000 people, with 22, 000 tech related job openings by 2021.

The Toronto-Waterloo Corridor boasts the second highest density of start-ups in the world with over 5,200 tech start-ups attracting over \$670 million in investment.

- Toyota Company
- Communitel
- Google

Details



TERM

4 Weeks



DATE

To be confirmed



DESTINATION

Kitchener, Canada

Host University



CONESTOGA COLLEGE

<http://www.conestogac.on.ca/>

Cultural Visits

Waterloo Region is Canada's Technology Capital, located in the heart of southwestern Province of Ontario and formed by three unique cities (Waterloo, Kitchener, Cambridge). It's a hub of intelligence, education and innovation; and a place for bold, brilliant, young minds to make their mark. It's only 90 minutes from Niagara Falls and Toronto. Waterloo is home to one of the world's most dynamic technology ecosystems and the 2nd-fastest growing tech talent market in North America.

- City Tour by Waterloo
- St. Jacobs Farmers' Market
- Crawford lake
- City of Waterloo Museum

Services Included



ACCOMODATION

Student residence or home stay



2 COURSES

Conestoga College



24/7 COORDINATION

By Open Metier



ACADEMIC ACTIVITIES

Company & Cultural Visits



LOCAL TRANSPORTATION

Bus tickets



TRANSFER

Airport - Residence - Airport



INTERNATIONAL MEDICAL

Insurance



TRANSCRIPT

By the university



NOT INCLUDED

Air tickets, unspecified meals,
personal expenses.

Program Cost

PRICE PER STUDENT

\$2,299 USD (American dollars)

Minimum group of 8 students.

Included: An accompanying teacher.
(Not included: Air tickets, unspecified meals,
personal expenses, medical insurance.)

Air tickets not included in any case.

* Prices could be adjusted, with prior authorization from the University.

* Budget valid for 30 days after submitted.

Destination



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